

PACO20990

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## Product Information

**Size:**

50ul

**Reactivity:**

Human, Mouse

**Source:**

Rabbit

**Isotype:**

IgG

**Applications:**

ELISA, IHC

**Recommended dilutions:**

ELISA:1:2000-1:5000, IHC:1:25-1:100

**Protein Background:**

Guanine nucleotide-binding protein (G protein) alpha subunit playing a prominent role in bitter and sweet taste transduction as well as in umami (monosodium glutamate, monopotassium glutamate, and inosine monophosphate) taste transduction. Transduction by this alpha subunit involves coupling of specific cell-surface receptors with a cGMP-phosphodiesterase; Activation of phosphodiesterase lowers intracellular levels of cAMP and cGMP which may open a cyclic nucleotide-suppressible cation channel leading to influx of calcium, ultimately leading to release of neurotransmitter. Indeed, denatonium and strychnine induce transient reduction in cAMP and cGMP in taste tissue, whereas this decrease is inhibited by GNAT3 antibody. Gustducin heterotrimer transduces response to bitter and sweet compounds via regulation of phosphodiesterase for alpha subunit, as well as via activation of phospholipase C for beta and gamma subunits, with ultimate increase inositol trisphosphate and increase of intracellular Calcium.

**Gene ID:**

ATF1

**Uniprot**

P18846

**Synonyms:**

activating transcription factor 1

**Immunogen:**

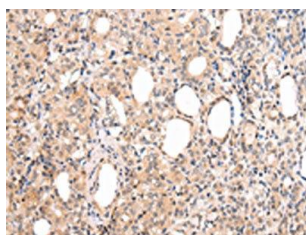
Synthetic peptide of human ATF1.

**Storage:**

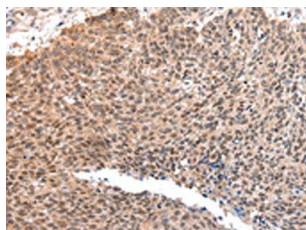
-20&deg; C, pH7.4 PBS, 0.05% NaN<sub>3</sub>, 40% Glycerol

## Product Images

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The image on the left is immunohistochemistry of paraffin-embedded Human thyroid cancer tissue using PACO20990(ATF1 Antibody) at dilution 1/35, on the right is treated with synthetic peptide. (Original magnification: x—200).



The image on the left is immunohistochemistry of paraffin-embedded Human lung cancer tissue using PACO20990(ATF1 Antibody) at dilution 1/35, on the right is treated with synthetic peptide. (Original magnification: x—200).